# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 22, 2016

### GelTech Solutions, Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or Other Jurisdiction of Incorporation) 000-52993 (Commission File Number) **56-2600575** (I.R.S. Employer Identification No.)

1460 Park Lane South, Suite 1 Jupiter, Florida 33458

(Address of Principal Executive Office) (Zip Code)

(561) 427-6144

(Registrant's telephone number, including area code)

#### N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure.

On January 22, 2016, GelTech Solutions, Inc. will give a presentation at its 2016 Annual Shareholders Meeting. The PowerPoint presentation which will be displayed at the meeting is furnished as Exhibit 99.1. The Exhibit shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section.

The presentation filed as Exhibit 99.1 contains forward-looking statements including our strategy and opportunities, revenue trends, opportunities for revenue and our products. The words "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "could," "target," "potential," "is likely," "will," "expect" and similar expressions, as they relate to us, are intended to identify forward-looking statements. Forward-looking statements are based on our current expectations and assumptions regarding our business and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the failure to receive material orders, global and domestic economic conditions, budgetary pressures facing state and local governments, our failure to receive or the potential delay of anticipated orders for our products, and the failure to receive acceptance of FireIce® by State and Local governments. Further information on our risk factors is contained in our filings with the SEC, including the Form S-1 dated October 5, 2015. Any forward-looking statement made by us in this presentation speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 2016 Annual Shareholders Meeting Presentation

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

January 22, 2016

GELTECH SOLUTIONS, INC.

By: /s/ Michael Hull
Michael Hull, Chief Financial Officer





# 2016 Annual **Shareholders Meeting**

January 22, 2016

Jupiter, FL











#### **Cautionary Note Regarding Forward Looking Statements**

This presentation [and responses to various questions] contains forward-looking statements including our strategy and opportunities, developing accounts with utility companies across the U.S., potential pilot programs, and generating revenue. The words "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "could," "target," "potential," "is likely," "will," "expect" and similar expressions, as they relate to us, are intended to identify forward-looking statements. Forward-looking statements are based on our current expectations and assumptions regarding our business and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the failure to receive material orders from utility and mining companies, global and domestic economic conditions, budgetary pressures facing state and local governments, our failure to receive or the potential delay of anticipated orders for our products, failure to receive acceptance of Firelce® by State and Local governments and an adverse result in our pending litigation. Further information on our risk factors is contained in our filings with the SEC, including the Prospectus dated November 5, 2013. Any forward-looking statement made by us in this presentation speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking state





- Welcome
- Operations
- Fiscal Review
- Four Key Business Segments

  - Wildland/Biomass/Agricultural FiresUtilities/Industrial/Communication Towers
  - Municipal Police/Fire/EMS (FireIce Solutions)
  - Agriculture, Mining & Construction
- New Products / Research & Development
- Q&A















## Operations (Priorities)

- Over 25 years experience turning around underperforming companies
- Owner / Advisor of companies ranging from \$50 million to over \$1 billion
- Retail / Wholesale / Sourcing / Distribution
- Consumer Products / Home Goods / Apparel / Services
- · Introduced to Mike Reger in late 2014
- Came aboard May 2015 with a mandate to make fundamental changes in how the company operates and to prepare for the growth ahead
- Keywords: Focus / Timelines / Discipline / Accountability / Systems
- · Recently extended through the end of 2016
- Oversee day-to-day operations



## **Operations (Priorities)**

### **PROJECT DRIVEN**

### Examples . . .

- · Initiated monthly Sales Forecasting
- Cleaning up Sales Rep & Distributor Network
- · Re-set MSRP pricing
- Brought focus and discipline to R&D activities:

**Product Worksheets** 

Task Lists

Product costing and lead times In-house manufacturing protocols and QC procedures

• Breaking silos to become more collaborative







## **Operations (Priorities)**

#### **PROJECT DRIVEN**

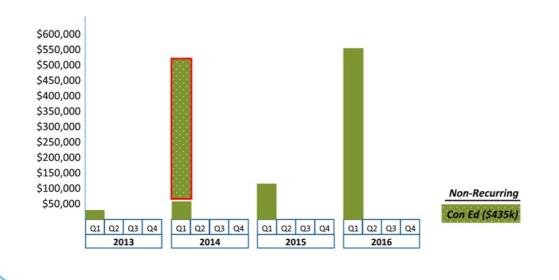
### Examples . . .

- Upgrading inventory controls (on hand, on order, committed, pick/pack slips, etc.)
- Reducing costs by eliminating non-performing and under-performing positions
- Streamlining Content & Style of Sales and Marketing Documents
- Outsourcing manufacturing for larger-scale projects
- Streamlining website experience with easier navigation and cleaner content
- Upgraded Owner's Manuals and Added "Quick Start Guides"

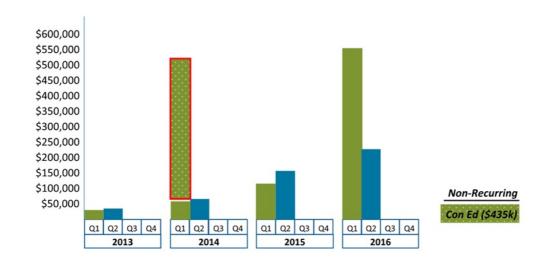




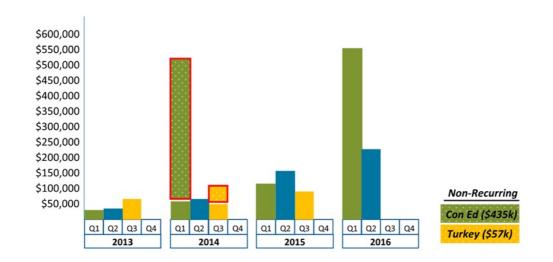




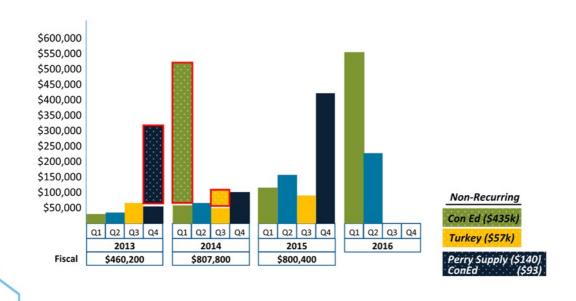




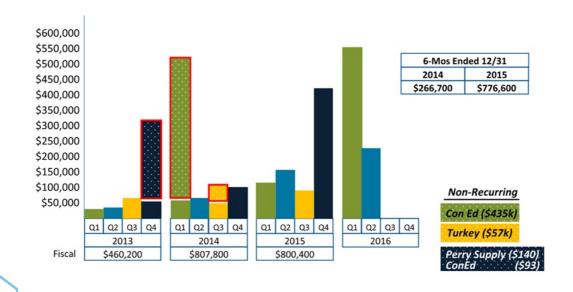




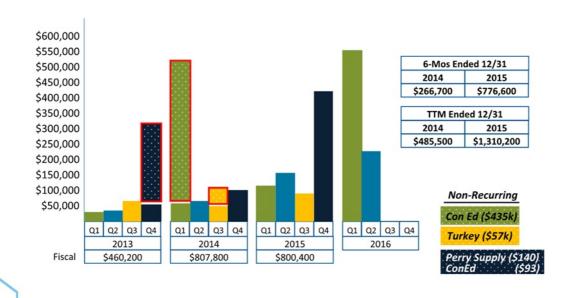














# FireIce Wildland Division





### FireIce Wildland Fire Division

- Gel retardant of choice for agencies across North America
- 2015 Wildland Fire Season
  - Firelce products deployed on over 600 airtanker missions
  - Estimated 0.5 Million gallons of FireIce used
  - Over \$850k gross revenue generated
- · Strategic Growth Strategy
  - Focus on state-level forestry departments
    - · Pilot programs / testing planned for multiple states
  - · Updated product portfolio
  - Comprehensive on-site and HQ training programs





## Wildland Fire: Industry Adoption

- Overall
  - At least 12 wildland fire agencies using FireIce products during 2016 season
  - · There are significant growth opportunities for revenue, even within existing customers
- · State Agencies
  - Leveraging existing, formal agreements between states to develop synergies for the agencies
- Provincial Agencies (CAN)
  - · Working with a number of other agencies to utilize scooper and ground loaded airtankers
- Federal Agencies
  - Firelce was used by several federal agencies in airtankers and ground engines
  - Major demonstration of FireIce to the US Forest Service completed in late 2014
- International
  - Closely working with distributor in Australia
  - · Developing tactical strategy for Europe



## Wildland Fire: Operations

- Seasonal industry with extremely short delivery timeframes
- Sufficient inventory required for high demand periods
- Highly specialized third-party blenders contracted for manufacturing
- Network of low-cost warehouses strategically located throughout North America
  - · Jupiter, FL
  - · Atlanta, GA
  - · Philadelphia, PA
  - · St. Louis, MO
  - · Vancouver, WA
  - · Phoenix, AZ





# Wildland Fire: Strategic Partnerships

- Formal and informal relationships with strategic partners in the industry
- Utilize existing economies of scale and industry expertise
  - · Airtanker vendors
  - · Design & engineering firms
  - Blending facilities
  - · Warehouse facilities





# FireIce Agriculture / Biomass Market

- New Market 2015
  - \$73k Revenue
  - Firelce for suppression and inventory protection
- California Agriculture Market
  - Almond Hulls / Hay / Timber
- · Bio-Mass Market
  - Secured first significant sale to a major biomass plant in Iowa
- Addressing a new market; limited existing competition





### FireIce: Growth as a Brand

- FireIce Original an outstanding product with an endless supply of opportunity
- Developing new, groundbreaking and propriety products
  - Goal #1: To develop the next generation of our existing products
  - Goal #2: To develop a pipeline of products that augment the current portfolio
- Customer Centric vs. Product Centric
  - Products will satisfy market demand and gaps for current and future customers



FireIce: Growth as a Brand





FireIce Wildland	Firelce Shield	FireIce Extinguishers
Firelce High Visibility Orange (HVO-F)	FireIce Shield – First Responders	FireIce UL Approved Class - A
FireIce High Visibility Blue (HVB-	F) FireIce Shield – Welding & Cutting	New Product in Pipeline
2 New Products in Pipeline	FireIce Shield CTP	
Firelce 25th	Firelce	



# Soil2O: Market Overview

- Strategic focus
  - White Cap / HD Supply primary distributor West Coast
  - Municipalities for dust control maintenance
  - Agriculture / farming dust control











### **FireIce Solutions**

- · First three months of operations: Over twenty fire, police, hazmat and other municipalities
- \$500,000 commitment
- Boston Fire Department Dublin Fire Department Dublin School Goffstown Fire Department Lincoln Fire Department Littleton Fire Department Littleton Power and Light

Lunenberg Fire Department
Manchester Fire Department
Massachusetts Department of Transportation
Medway Police Department
Rumney Fire Department
Raynham Fire Department
Norfolk Police Department
Paxton Fire Department

St. Anselm College Stoddard Fire Department Stow Fire Department Sudbury Fire Department Town of Rindge Westford Fire Department Wright Patterson Air Force Base

- · Unexpected opportunities: Colleges
- · UL-rated FireIce fire extinguishers; Eductor systems for engines
- · Over 500 FireIce fire extinguishers delivered thus far; another 500 units ordered



# New Products / Research & Development

- FireIce Shield Subsurface Vault Containment Unit
- FireIce Shield CTP System
- FireIce Shield Cutting & Welding
- Li-ion Battery Suppression/Hazmat Shipping
- Large Industrial Client Opportunity







# For More Information



**Product Specs** 

**Product Videos** 

**Press Releases** 

Management





# For More Information



Mr. Michael Porter 7 Pennsylvania Plaza New York, NY 10001 Phone: (212) 564-4700 mike@plrinvest.com





# For More Information



Introduction to GelTech Solutions
Shareholders Letter
Recent Press Releases
Product Sell Sheets
Product Videos













# 2016 Annual **Shareholders Meeting**

Thank You for Your Support







